

Jumpstart

Sustain. Strengthen. Thrive.

The Jumpstart Program was created for you, to help engage community, diversify revenue, and elevate your mission.

Dedicated, 12-month virtual coaching to create a right-sized development strategy implemented via integrated technology, to rapidly scale online fundraising, engage community, and enable remote leadership alignment in a digital workspace.



Average increase in year-over-year fundraising revenue by participating nonprofits.



Average year-over-year increase in donor base by participating nonprofits

- Library of best-practice appeals, plans, and trainings on topical fundraising areas.
- Personalized, 1:1 consultation on donor acquisition, retention, recurring and major gifts, and more.
- Create and execute robust, multi-channel online fundraising and community engagement strategy.
- Board trainings and tools to enable stakeholders participate in fundraising activities.
- Utilize integrated tech to implement strategies, align remote leadership in a digital workspace.
- Easy-to-use donor management system to organize, segment, and engage with donors and prospects.
- Powerful online fundraising campaigns, peer-to-peer platform, and event ticketing pages.
- Email builder, Text2Give, video acknowledgements, pledge management and task management.
- Plan, manage, and host high-ROI virtual and hybrid events with confidence.



"The idea that someone who has never done individual fundraising could learn these skills and reach their goals is wonderful. Whenever I draft something, I know I can send it to my coach, Frank. I know I have a whole team of people at Network for Good who are ready and willing to help. How amazing is that? This is incredible for nonprofits like ours."

Valerie Slater, Executive Director, Rise for Youth